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## **PRESS RELEASE**

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### **CHECKER MOTOR CARS OPENS FOR BUSINESS**

Haverhill, Massachusetts, the iconic Checker cab returns! Mr. Steve Contarino, an avid car enthusiast and collector, is pleased to announce **Checker Motor Cars**, a business dedicated to support the iconic Checker automobile. A new, innovative concept to make collecting and owning a piece of automobile history exciting and rewarding. Offering restored/reconditioned cars, original Checker parts, Checker merchandise, broker service and consulting/appraisal services.

Located 25 miles north of Boston in Haverhill, MA, Checker Motor Cars' facility provides a service and restoration center with a parts warehouse on-site. Product knowledge, superior customer service and staying current with trends in the collector car industry are the key ingredients behind Checker Motor Cars. Our highly skilled team is excited to bring our technical and mechanical know-how to the Checker market.

After 40 years, a large number of original Checkers are still on the road. Many estimate that 2000 survive out of several hundred thousand built. Checker automobiles were designed for extreme duty and meant to last 250,000 miles. Checker Motor Cars is here to support the Checker community as a one-stop source for the Checker collector's needs.

To learn more about Checker Motor Cars and all that it has to offer, please visit us on the web at [www.checkermotorcars.com](http://www.checkermotorcars.com). Check back often under News for details on Checker Motor Cars' open house and media event schedule for late October, 2014.

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